

Program 2 (Early elementary, grades k-2)

Program description - Author/Illustrator Fan Mail - Tedd Arnold

Do you like the "Fly Guy" Books? Would you like to send the author some fan mail?

This program will provide an opportunity for young readers to learn about Tedd Arnold's books with his famous character, "Fly Guy". Tedd Arnold, who illustrates his own stories, has written a series of books about "Fly Guy" that have been very popular with children and have earned him the Theodor Seuss Geisel Award from the American Library Association. The children will be encouraged to color pictures or write a note to Mr. Arnold. The Youth Librarian will work with the students to craft their fan mail and a collection of all the student's work will be mailed to the author. The Youth Librarian will send a note to the author via his website, to inform him of the package he will be receiving. Tedd Arnold has provided pictures to color on his website.

Before creating the artwork or writing a letter, the Youth Librarian will read one of Tom Arnold's "Fly Guy" books from the collection brought to the program. The children can help the librarian choose which book to read. Then the librarian would discuss the story, read what Mr. Arnold wrote about the book, which he provides on his website, and ask the children what they might say to an author like Mr. Arnold. This would get the children thinking so they would have some ideas about what they might write in their letter or want to color.

List of Materials:

1. Print out coloring pictures of "Fly Guy" or "Huggly" one of his other characters, for the children to color from the author's website, at least twice the expected attendance.
2. Print out the Tedd Arnold bookmark for children to color and take home.
3. Provide wide lined paper, with a picture of "Fly Guy" in the corner, for those children that want to write a letter.
4. Colored markers, pencils, and erasers for each table.
5. Display of Tom Arnold's books available from the library, the children can look at them and check them out at the end of the program.
6. Chair for the librarian to sit in while reading the story and carpet squares for the children to sit on the floor in front of the librarian.

Time Frame: 45 minutes - one time program (if children like the program, ask about other authors they might like to send fan mail to, for future programs)

Target Audience : Early Elementary, K-2

Objectives : The goal of the program is to make children aware of the role of the author and illustrator and familiarize them with his collection of books. It introduces the children to the series of books Tedd Arnold has written, encouraging them to read the series. By coloring a picture or writing a letter for Mr. Arnold, the child will build a connection with the author and appreciate the effort it takes to write a book. Perhaps one of children would want to be an author or illustrator when they grow up.

Means of evaluation:

1. Number of children who attended
2. Participation, did the children demonstrate excitement about their communication with the author?
3. Were some of the books on display checked out by the participants after the program?
4. Collect a list of parents email addresses, to notify them if the librarian hears back from the author.
5. If children ask to send fan mail to other authors.

Publicity:

1. Press Release in local newspapers; Hollis Times and Hollis/Brookline Journal and Nashua Telegraph (all are free)
2. Brochure of children's programs that patrons can take home
3. Posters in the children's room and entry way of the library
4. Library website, library calendar, TV display above circulation desk, Facebook Page, Twitter
5. Send out notice to "Mom's of Hollis" and "Families of Hollis" Facebook pages
6. Ask the local Parent Teacher Organization to include library programming in their newsletter to members
7. Obtain permission from the superintendent's office to send home a note in the children's backpacks or at least post in the school libraries.

Budget : This is a fairly inexpensive program. Many of these craft supplies are in a library, but they need to be purchased initially, so I have included the costs. Librarian's time includes running the program which takes 45 minutes and 2 hours to purchase materials, print coloring pages and bookmarks, advertising, pick out the books from the library collection, set up the room, send email note to author, and collect and package the children's work and mail to author. Future programs would only be the cost of the Librarian's time, as all the books and supplies would already be in place. Certainly more markers and other supplies would need to be purchased over time, but they are basic items required in any Children's Librarian's art closet. The library had most of the "Fly Guy" books, but two more were purchased to add to the collection.

Expenses	Cost
<i>Hi! Fly Guy</i> , By Tedd Arnold - one of his latest books for the library collection	\$6.29
<i>Fly Guy vs The Flyswatter</i> , By Tedd Arnold - one of his latest books for the library collection	\$6.29
Paper for printing out drawings and bookmarks - estimated cost from a ream of paper	\$2.00
(2) Crayola® Washable Markers, Broad Line, 12/Box	\$11.98
(2) Crayola® Classic Markers, Fine Line, 10/Box	\$7.58
(2) Staples® #2 Yellow Pencils, Dozen	\$3.38
(3) Staples® Pink Wedge Erasers, 3/Pack	\$5.37
(1) Ruled Newsprint for early elementary students 11x8-1/2" (ream of 500)	\$5.99
Librarian time - 2 hrs & 45 mins. @ \$17.00/hr Program - 45 minutes, Preparation 2 hours	\$46.75
TOTAL:	\$95.63

Bibliography

Arnold, T. (2013). *Buzz Boy and Fly Guy*. New York: Scholastics.

Arnold, T. (2013). *Fly Guy Meets Fly Girl*. New York: Scholastics.

Arnold, T. (2014). *Fly Guy Presents: Dinosaurs*. New York: Scholastics.

Arnold, T. (2013). *Fly Guy Presents: Sharks*. New York: Scholastics.

Arnold, T. (2013). *Fly Guy Presents: Space*. New York: Scholastics.

Arnold, T. (2014). *Fly Guy vs The Flyswatter*. New York: Scholastics.

Arnold, T. (2005). *Hi! Fly Guy*. New York: Scholastics.

Arnold, T. (2013). *Hooray For Fly Guy*. New York: Scholastics.

Arnold, T. (2013). *I Spy Fly Guy*. New York: Scholastics.

Arnold, T. (2014). *Ride, Fly Guy, Ride*. New York: Scholastics.

Arnold, T. (2013). *Shoo, Fly Guy!*. New York: Scholastics.

Arnold, T. (2013). *Super Fly Guy*. New York: Scholastics.

Arnold, T. (2013). *There was an old lady who swallowed a Fly Guy*. New York: Scholastics.